

**DAVID J. GYERTSON, Ph.D.**

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**PERSONAL DATA**

**ADDRESS**

**TELEPHONE**

**EMAIL**

**EDUCATION**

1981                      Doctor of Philosophy\*  
                                 Higher Education  
                                 Michigan State University  
                                 East Lansing, Michigan

1969                      Bachelor of Arts\*  
                                 Philosophy/Religion  
                                 Spring Arbor University  
                                 Spring Arbor, Michigan

*\* degree verified*

## PROFESSIONAL EXPERIENCE

**7/2005 – Present**      **REGENT UNIVERSITY**  
**Virginia Beach, Virginia**

**Distinguished Professor of Leadership Formation and Renewal:  
Bredesen Endowed Chair**

David reports to the Dean of the School of Education as well as the Dean of the School of Business & Leadership. He teaches capstone courses in the Doctoral programs in the Schools of Education and Business and Leadership, direct dissertations for students in Education and Leadership. David's additional responsibilities and accomplishments include:

- Serving as Senior Fellow for the Council for Christian Colleges and Universities as well as Senior Fellow for the Engstrom Institute of the Christian Leadership Alliance.
- Serving as an executive coach to CEO's and Boards of faith-based nonprofits with a special focus on Christian education settings.
- Having written/edited over three hundred journal and professional articles.
- Consulting with over twenty faith-based organizations on leadership development and coached about a dozen CEOs of faith-based organizations.
- Publishing two books including *Faithful Stewards: Board Governance Principles and Practices for Faith-Based Organizations*, and *Nonprofit Leadership in a For profit World*. Two additional books in process: *Leadership Transitions for Christian Education and Other Faith-Based Nonprofits* and a re-write of the book by Andringa and Splete *Presidential Transitions for Private Colleges*.

**7/2000 – 6/2005**      **TAYLOR UNIVERSITY**  
**Upland, Indiana**

**President**

David served as the chief executive officer of the University supervising over 300 personnel on two campuses (Upland and Fort Wayne) and managing a budget of approximately \$40 million. David's direct reports included the Provost (Chief Academic and Programs Officer), Vice President for Finance and Operations and Vice President for Advancement. During tenure successfully completed a capital campaign of \$60 million, oversaw annual fund raising of approximately \$25 million per year, built three new buildings, helped move the institution to first place in US News regional rankings, successfully oversaw re-affirmation of regional accreditation, began new

master's level programs in business and student development administration and served as President of the William Taylor Foundation the charitable entity of the University. Enrollments achieved record levels during tenure.

*David was invited by Regent University to fill a Distinguished Faculty Chair in the Schools of Education and Business providing more time for teaching, writing, coaching and consulting. Also allowed him to return to the University he helped found to assist with the transition to new leadership.*

**7/1993 – 6/2000**

**ASBURY UNIVERSITY  
Wilmore, Kentucky**

**President**

David served as the chief executive officer of the University supervising about 200 personnel and managing a budget of approximately \$30 million. Direct reports included the Provost (Chief Academic and Programs Officer), Vice President for Finance and Operations, Vice President for Student Development and the Vice President for Advancement. During his tenure he successfully completed a capital campaign of \$20 million, oversaw annual fund raising of approximately \$15 million per year, built four new buildings, helped move institution to first place in US News regional rankings, and successfully oversaw re-affirmation of regional accreditation. Enrollments achieved record levels during tenure.

*Recruited to become President of Taylor University.*

**4/1990 – 6/1993**

**REGENT UNIVERSITY  
Virginia Beach, Virginia**

**President**

David served as the chief executive officer of the University supervising about 100 personnel and managing a budget of approximately \$20 million. Direct reports included the Provost (Chief Academic and Programs Officer), Vice President for Finance and Operations, Vice President for Student Development and the Vice President for Advancement. During his tenure he completed capital campaign of \$15 million for new Law and Government building, laid ground work for \$350 million endowment gift that was finalized after he left, saw Law School fully accredited by the American Bar Association and completed re-affirmation of accreditation with Southern Association of Colleges and Schools.

*David was recruited by his daughter's college to become President of Asbury College (University) to help through re-accreditation and a leadership transition.*

6/1986 – 3/1990

**CHRISTIAN BROADCASTING NETWORK**  
**Virginia Beach, Virginia**

**Corporate Chaplain and Special Assistant to Executive Vice President**

David coordinated ministry and counseling services to a staff of about 2,000 employees in the United States, Middle East and other global locations in Europe and the Far East. He assisted the EVP with a variety of strategic initiatives including the transition of the Canadian Corporation, development of books and publications for CBN Publishing, production of teaching segments for various on-air programs including the 700 Club, on-air hosting for CBN and the CBN Radio Network and special ministry and fund raising events for the various ministry groups including donor banquets as well as international travel and lecture series to the Middle East.

*David was asked by the Board of Trustees of Regent University (a ministry affiliate of CBN) to become President of the University to assist with a leadership transition, fund development and accreditation priorities.*

6/1985 - 5/1986

**KEMPSVILLE PRESBYTERIAN CHURCH**  
**Virginia Beach, Virginia**

**Interim Senior Minister**

Served as the Interim Senior Minister for a 2,000 member PCUSA congregation while they searched for a new Pastor. Supervised a staff of about twenty full time employees and ministers and managed a budget of about \$1.5 million. Stabilized the congregation after the loss of the previous pastor due to a moral failure, provided direction for the development of a new strategic plan and assisted with the transition to a new senior minister.

*Left when new senior minister was identified and installed.*

1/1982-6/1985

**ASBURY THEOLOGICAL SEMINARY**  
**Wilmore, Kentucky**

**Vice President for Advancement and Professor of Leadership**

David reported to the President with responsibilities for supervising about twenty full time staff who supported the Seminary's Admissions, Retention, Alumni Relations, Marketing/Publications and Fund Raising Operations. He was also appointed as Professor of Leadership. During his tenure Admissions hit record numbers, alumni giving was increased, new fund raising systems were implemented, helped establish the Francis Asbury Charitable Foundation and the ground work laid for planned and deferred giving

activities. New residence facilities were built, classroom facilities and resources expanded and a \$60 million grant for scholarships, buildings and related endowments was nurtured and then received.

*Left to accept the appointment of his home Church in Virginia at the request of the Norfolk Presbytery and the church's Session to help them navigate the dismissal of a long-term senior pastor who had a moral failure.*

**7/1977 - 12/1981**

**CBN/REGENT UNIVERSITY  
Virginia Beach, Virginia**

**Dean of Students and Campus Chaplain**

David became part of the three member founding team to establish a new Christ-centered graduate University. He reported to the President/Founder. As Dean of Students he was responsible for establishing the Admissions, Marketing, Public Relations and student support services including Financial Aid, housing and the Registrar's office. Recruited the founding class in the new School of Communications and oversaw enrollment growth in each of the subsequent Schools of Education, Theology and Business. By the end of his tenure several hundred graduate students had been recruited and enrolled making the University one of the fastest growing new institutions at the graduate level. His additional responsibilities and accomplishments included:

- Providing support services in student activities, counseling and established the Council for Graduate Students.
- Representing the institution in a variety of fund raising and public relations contexts.
- Developing the initial design for the Office of University Advancement.
- As Chaplain being responsible for the spiritual nurture of employees, faculty and students supervising chapels and providing spiritual counsel.
- Serving as the ministry liaison with the founding entity – the Christian Broadcasting Network – assisting with their major donor fundraising for the University.
- Participating in State approvals for operating and financial aid as well as played a key role in the initial accreditation with the Southern Association of Colleges and Schools.

*Left to become Vice President at Asbury Seminary to join his mentor and friend Dr. David McKenna who had just gone to the Seminary as President.*

7/1974 - 6/1977

**SPRING ARBOR (COLLEGE) UNIVERSITY  
Spring Arbor, Michigan**

**Advancement and Enrollment Management Director**

At the President's request David served in a variety of capacities helping as Director of Public Relations, Director of Corporate and Foundation Giving and then as Dean of Enrollment Management. He reported to the Vice President for Development related functions and to the President for Enrollment Management. Secured several grants for new construction including a \$1 million grant from the Kresge family. In Enrollment Management coordinated a staff of about ten people in areas of recruitment, admissions, retention/attrition mitigation and financial aid. Was the first to adapt the Bell telephone "Phone Power" technologies to student recruiting in private college settings. Saw new student Admissions reach record levels and grantmanship achieve its highest performance to date.

*Left to help start a new graduate University to make greater use of his administrative, entrepreneurial and ministry gifts.*

7/1971 - 6/1974

**LORNE PARK COLLEGE FOUNDATION/KINGSVIEW CHURCH  
Weston (Toronto), Ontario, Canada.**

**Executive Director/Senior Minister**

David returned to Canada to fulfill a service obligation, which was part of his college scholarship requirement. He was Executive Director of the denomination's Lorne Park College Foundation overseeing the investment management and distribution of earnings from an approximately \$1.5 million endowment for student scholarships to support those attending denominational colleges in the United States. He also served as the Senior Pastor for the Kingsview Free Methodist Church – a congregation of about 150.

*Returned to the US in order to take employment at his alma mater so that he could complete his Doctoral work at Michigan State University.*

9/1966 - 6/1971

**SPRING ARBOR (COLLEGE) UNIVERSITY  
Spring Arbor, Michigan**

**Admissions Counselor, Director Church Relations and Dean of Students**

Began higher education career while still a student serving as an Admissions Counselor and Director of Church Relations coordinating the college's outreach to its constituent churches. Upon graduation became Dean of

Students with responsibility for student life, counseling, financial aid, chaplaincy, and inter-collegiate athletics for a growing student body of about 800. Also was a graduate student at Michigan State University.

*David left to fulfill a service obligation made back in Canada as a condition of the financial aid he was granted by the denomination's Foundation to get his schooling in the United States.*

## **COMMUNITY/PROFESSIONAL SERVICE & MEMBERSHIPS**

- Senior Editor and Contributor, The Engstrom Institute, Christian Leadership Alliance, Azusa, CA
- Staff Officer, United States Coast Guard Auxiliary, Flotilla 58, Portsmouth Station, Portsmouth, VA
- Ordained Elder, Free Methodist Church of North America, Southern Michigan Conference
- Member Westminster Reformed Presbyterian Church, Suffolk, VA
- Senior Fellow, Council for Christian Colleges and Universities, Washington, D.C.
- Fellow - Executive Leadership, Engstrom Institute, Christian Leadership Alliance, Azusa, CA

## **SELECTED BOOKS/CHAPTERS PUBLISHED**

Gyertson, David J. (2011). *Faithful Stewards – Board Governance Principles, Practices and Procedures for Faith-Based Nonprofit Organizations*. Washington, D.C.: Care Net Publishing.

Gyertson, David J. & Krivickas, Joseph. (Eds.) (2011). *Nonprofit Leadership in a For-profit World*. Cincinnati, Ohio: Standard Publishing House.

Gyertson, David J. (2011). *Christian Leadership and the Identity and Mission of an Organization*. In Dockery, David S. (Ed.) *Christian Leadership Essentials*. Nashville: B & H Academic Publishers.

Gyertson, David J. (2001). *Your Needs Supplied in College Faith*. Berrien Springs, Andrews University Press.

Gyertson, David J. (1996). *Foundations for a New Millennium*. Wilmore: Asbury College Press.

Gyertson, David J. (1995). *One Divine Moment: The Story of the Asbury Revival*, Revised. Wilmore: Asbury College Press.

Gyertson, David J. (1990). *Salt & Light: A Christian Response to Contemporary Issues*. Waco: Word Publishers.

Gyertson, David J. Editor. (1990 - 1993) *Living By The Book*. Twenty Volumes. Virginia Beach: CBN Publishing and Grand Rapids: Zondervan Publishing.

## **OTHER SELECTED CREATIVE WORKS**

- Program Consultant, Producer and Contributor to *Education – A Higher Calling*, weekly half hour television program, Trinity Broadcasting Network. [vimeo.com/user8507946/videos](https://vimeo.com/user8507946/videos)
- Host and Commentator, *The E – Guild*, periodic one-hour video interviews with Christian leaders, Regent University, Virginia Beach, VA. [www.regent.edu/acad/global/eguild/](http://www.regent.edu/acad/global/eguild/)
- Host and Executive Producer *Canadian Edition*, weekly 30-minute television programs on a variety of social, cultural and religious themes, Vision Television Network and CTS Television Network, Toronto, Ontario, Canada. 1995 – 2011. [www.700clubca.com](http://www.700clubca.com) & [cbn.com/worldreach/worldreach\\_tv\\_programs\\_canadian\\_edition.aspx](http://cbn.com/worldreach/worldreach_tv_programs_canadian_edition.aspx)

## **ACADEMIC APPOINTMENTS**

- Chair, Ed.D. Higher Education Leadership and Management, School of Education, Regent University, Virginia Beach, VA. 2010 – present
- Distinguished Professor of Leadership Formation and Renewal, Joint Appointment with the School of Education and the School of Business and Leadership, Regent University 2005 – present
- Professor of Leadership and Education, Taylor University 2000-2005
- Professor: Leadership and Education, School of Business, Regent University 1988-89
- Professor: Christian Leadership: Whitfield Institute 1986-89
- Professor: Church History & Christian Leadership, Asian Theological Center, Singapore 1984, 1986
- Instructor: Educational Foundations, School of Education, Regent University 1982
- Instructor: Speech Communications, Spring Arbor University, 1977

## **SELECTED RECENT CONSULTATIONS**

- Consultant: The Mentoring Project, Hollywood Connect, Burbank, CA
- Leadership Transitions Consultant, Christian Broadcasting Associates, Scarborough, Ontario, Canada
- Leadership Coach and Organizational Consultant, Honor & Remember Inc., Chesapeake, VA
- Leadership Coach and Administrative Consultant, Sodium Entertainment Productions, Burbank, CA
- Higher Education Leadership Placement Consultant, Dingman and Associates, Westlake Village, CA
- Leadership, Operations and Content Consultant, Ministry.com, San Diego, CA
- Doctoral Programs and Planning Consultant, Spring Arbor University, Spring Arbor, MI
- Higher Education and Nonprofit Client Consultant, CapinCrouse LLP, Greenwood, IN
- Leadership Coach, President, Westmont College, Santa Barbara, CA
- Leadership Advisor/Mentor, President, Biola University, LaMirada, CA
- Executive Coach, Board Chair, Sterling College, Sterling, KS